

MEDIA KIT **2018**

— *for* —

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Editorial Calendar 2018

- 49,000+ readership
- Published in English, bi-monthly

| | COVER STORY | VERTICAL MARKET | CCTV | SPECIAL PRODUCT FEATURE | ACCESS CONTROL | REGIONAL REPORT |
|--|--|---|--|---|---|---------------------|
| 1 JAN / FEB Editorial Deadline 24 November 2017 Advertisement Deadline 1 December 2017 | Security Robots | <ul style="list-style-type: none"> • Artificial Intelligence • SMART Home / Office Robots • Surveillance Robots • Law Enforcement Robots • Border Security Robots | IP Cameras | Robotics | Robotic Detection | Middle East |
| 2 MAR / APR Editorial Deadline 26 January 2018 Advertisement Deadline 02 February 2018 | SMART Cities / Public Venues SMART Homes Transport Safety | <ul style="list-style-type: none"> • Perimeter / Venue Security • Body Hacking (RFID Chipping) • Elderly Care • SMART Fire Systems • SMART Parking • Anti-Crime | Media Server Solutions IP Cameras | SMART Parking | SMART Locks SMART Barriers | Asia Pacific (APAC) |
| 3 MAY / JUN Editorial Deadline 29 March 2018 Advertisement Deadline 06 April 2018 | AR Surveillance Artificial Intelligence | <ul style="list-style-type: none"> • SMART Surveillance • SMART Fire Detection | Video Management Solutions (VMS) | Fire Detection | Artificial Intelligence Identity Management Solutions | Europe (EU) |
| 4 JUL / AUG Editorial Deadline 01 June 2018 Advertisement Deadline 08 June 2018 | Facial Recognition Iris Emotion Recognition Fingerprints Voice | <ul style="list-style-type: none"> • Airport/ Banking • Law Enforcement • Cyber / SMART • Mobile Security • Retail • Perimeter Security • Identity (Security Printing) | CCTV With Facial Recognition / Lip Recognition | Biometric Solutions (Latest Tech) | Biometric Solutions Iris Recognition Emotion Recognition Sound Recognition Body Scanners Card Readers / ID | South East Asia |
| 5 SEP / OCT Editorial Deadline 03 August 2018 Advertisement Deadline 08 August 2018 | Homeland Security Border Security | <ul style="list-style-type: none"> • Current / Recent Attacks • Anti-terror Solutions • People Counters | CCTV With People Counting Solutions | People Counters | Perimeter Security Solutions | USA |
| 6 NOV / DEC Editorial Deadline 28 September 2018 Advertisement Deadline 05 October 2018 | Ransomware Malware Hacking Data security | <ul style="list-style-type: none"> • Hackers • Devops • Software • Firewalls | Surveillance Software | Anti- Malware Anti- Spyware Data Security Solutions | Encryption | Europe & N/S Asia |

Plus a product showcase of: CCTV Surveillance & IP Surveillance • Access Control • Intrusion / Detector Devices / Systems • Mixed Category

Readership

Readership by Region



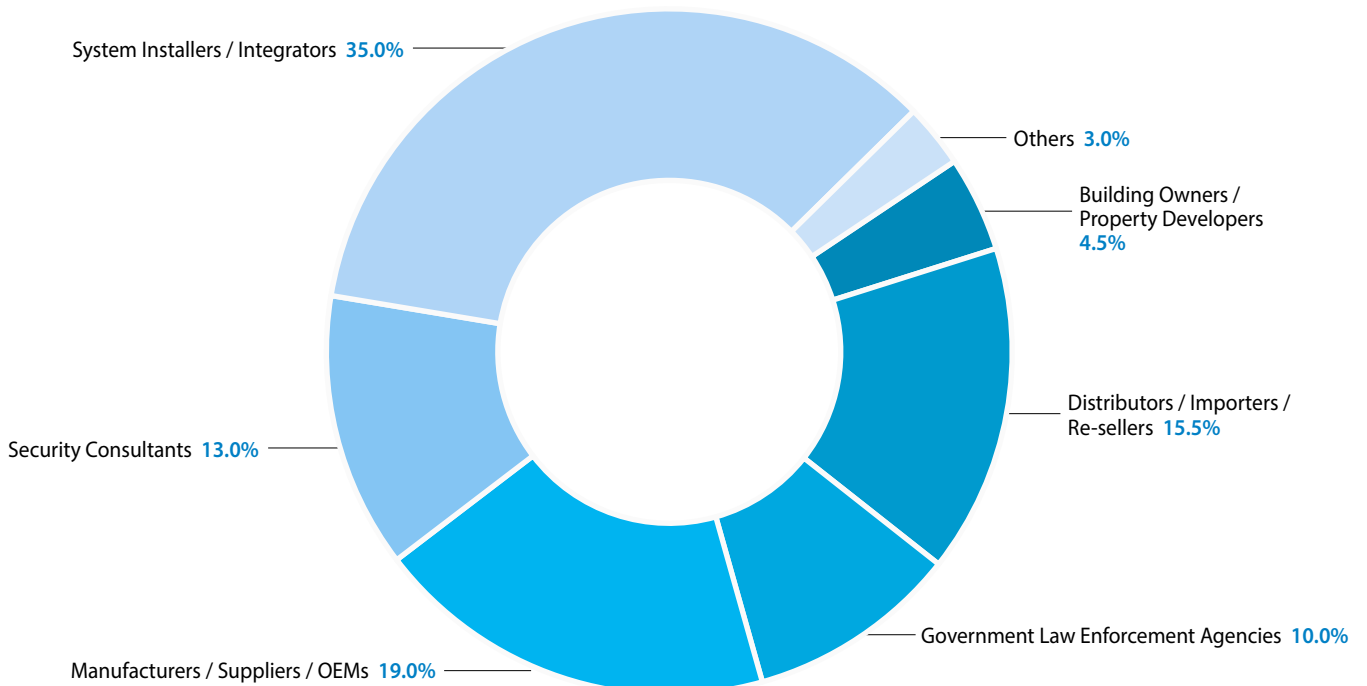
Southeast Asia 24,066

| | |
|-------------|-------|
| Brunei | 52 |
| Indo-China | 2,506 |
| Indonesia | 1,492 |
| Malaysia | 8,408 |
| Myanmar | 404 |
| Philippines | 830 |
| Singapore | 8,762 |
| Thailand | 1,612 |

Total 49,304

| | |
|----------------|--------|
| Southeast Asia | 24,066 |
| East Asia | 14,876 |
| South Asia | 2,690 |
| Oceania | 476 |
| Middle East | 2,182 |
| Europe | 3,766 |
| North America | 1,248 |

Readership by Job Function

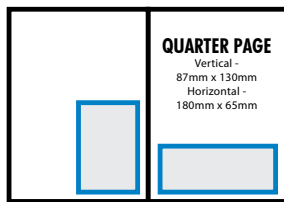
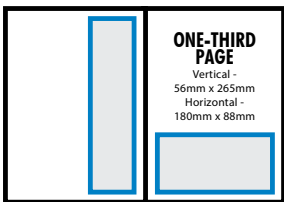
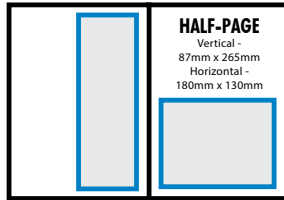
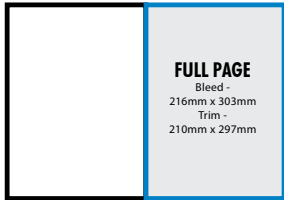


2018 EXHIBITION PARTICIPATION & DISTRIBUTION

*Awaiting show participation confirmation

| ISSUE | EXHIBITION | VENUE | COUNTRY | DATE |
|-----------|-------------------------------------|-----------|----------------|-------------------|
| JAN / FEB | Security & Counter Terror Expo 2018 | London | United Kingdom | 6 – 7 March |
| | Worldbex 2018 | Manila | Philippines | 14 – 18 March |
| MAR / APR | World Border Security Congress 2018 | Madrid | Spain | 20 – 22 March |
| | IoT Asia 2018 | Singapore | Singapore | 21 – 22 March |
| | Secutech 2018 | Taipei | Taiwan | 25 – 27 April |
| MAY / JUN | Asian Securitex 2018 | Hong Kong | Hong Kong | 9 – 11 May |
| | IFSEC Philippines 2018 | Manila | Philippines | 30 May – 1 June |
| | IFSEC International 2018 | London | United Kingdom | 19 – 21 June |
| JUL / AUG | ConnecTech Asia 2018 | Singapore | Singapore | 26 – 28 June |
| | *Secutech Vietnam 2018 | HCM City | Vietnam | 16 – 18 August |
| | *Security Essen 2018 | Essen | Germany | 25 – 28 September |
| SEP / OCT | *Safety & Security Asia 2018 | Singapore | Singapore | 2 – 4 October |
| | Security China 2018 | Beijing | China | 23 – 26 October |
| NOV / DEC | IFSEC Southeast Asia 2018 | Bangkok | Thailand | 14 – 16 November |
| | Counter Terror Asia Expo 2018 | Singapore | Singapore | 4 – 5 December |

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- We offer video demos on products/projects on youtube
- Caption on SST facebook and to our online subscribers (*rates on the last page*)

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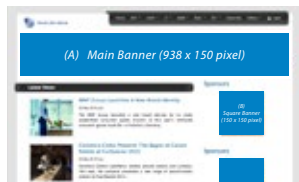
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Site Analytics Source : Google Analytics (January 2017)

Monthly Traffic :

- Unique Visitors: 35,518
- Page views: 75,547
- Average time onsite: 4.30 min
- Pages per visit: 3.5
- Registered subscribers: 25,714

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SGD700 per month

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(C) Newsletter Banner
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| DIGITAL | <input type="checkbox"/> NEWSLETTER BANNER <small>(580 x 150 pixel)</small> | <input type="checkbox"/> US\$1,000.00 <input type="checkbox"/> S\$1,500.00 | | X _____ issue(s) | | Preferred month(s): 2018 <input type="checkbox"/> JAN <input type="checkbox"/> JUL <input type="checkbox"/> FEB <input type="checkbox"/> AUG <input type="checkbox"/> MAR <input type="checkbox"/> SEPT <input type="checkbox"/> APR <input type="checkbox"/> OCT <input type="checkbox"/> MAY <input type="checkbox"/> NOV <input type="checkbox"/> JUNE <input type="checkbox"/> DEC 2019 <input type="checkbox"/> JAN <input type="checkbox"/> JUL <input type="checkbox"/> FEB <input type="checkbox"/> AUG <input type="checkbox"/> MAR <input type="checkbox"/> SEPT <input type="checkbox"/> APR <input type="checkbox"/> OCT <input type="checkbox"/> MAY <input type="checkbox"/> NOV <input type="checkbox"/> JUNE <input type="checkbox"/> DEC |
| | <input type="checkbox"/> MAIN BANNER <small>(938 x 150 pixel)</small> | <input type="checkbox"/> US\$1,000.00 <input type="checkbox"/> S\$1,400.00 | | X _____ mth(s) | | |
| | <input type="checkbox"/> SQUARE BANNER <small>(150 x 150 pixel)</small> | <input type="checkbox"/> US\$500.00 <input type="checkbox"/> S\$700.00 | | X _____ mth(s) | | |
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